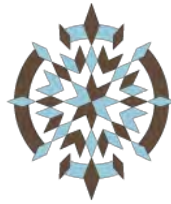




**- CATAWBA -**  
**LANDS CONSERVANCY**  
LAND | WATER | FARMS | NATURE



**CAROLINA**  
**THREAD TRAIL.**



17th Annual  
**Trail Forum**  
Thursday, December 5  
Mooresville, NC

The largest recurring trail conference in the Carolinas, Trail Forum is a day-long educational event that convenes 300 industry professionals and citizen leaders with a common mission of advancing trails. Attendees learn about current issues, foster relationships, and collaborate on overcoming challenges of trail development. The diversified agenda features nine concurrent sessions, many for continuing education credits.

Trail Forum puts your business in front of the key decision makers in planning, park and recreation, and local government. Sponsorship positions your organization as a key partner in outdoor recreation and healthy living – integral to maintaining a vibrant and sustainable community.

PRESENTED BY

**LandDesign.**  
CREATING PLACES  
THAT MATTER.

## OUR REACH

**433K +**  
Annual website  
pageviews

**25K +**  
Social media  
followers

**6K +**  
eNews  
subscribers

**2K +**  
Newsletter list

## CONTACT

Alesia DiCosola, Associate Director of Development and Marketing  
[alesia@catawbalands.org](mailto:alesia@catawbalands.org) | 704-342-3330 | 919-417-7296

# SPONSORSHIP BENEFITS AND RECOGNITION

	<b>SOLD</b> Exclusive Presenter	<b>Keynote</b> \$10,000 1 available	<b>Lunch</b> \$5,000 2 available	<b>Steward</b> \$3,000	<b>Friend</b> \$2,000
Recognition as Title Sponsor and speaking opportunity					
Invitations to dinner with keynote speaker					
Opportunity to introduce keynote speaker					
Logo on lunch tables					
Logo on 300 tote bags					
Logo at breakfast, snack or coffee					
eNews spotlight					
Exhibitor table					
Recognition on signage and promotional materials (commensurate with level)	Lead Logo	Logo	Logo	Text	Text
Conference tickets (\$125 value)	14	10	8	6	4

**Exhibitor \$700**

**Includes table space and 2 tickets to conference**